

Perry's Solutions, Inc

Quarterly Newsletter

May 2015

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Facebook, Twitter).

MAKING THE MOST OF YOUR ENGINEERS

I recently spoke with a Meet Up group for Innovators and Entrepreneurs. Clyde Hansen leads the group. We discussed how an organization can best use engineers. Particularly, we focused on startup companies and R&D groups. What are the engineering tasks and how might they be prioritized? Plus, what makes an engineer do what they do? Here is a link to the presentation materials. If you want to get more out of your team, give us a call and see how we can help. <http://bit.ly/1AoyLAM>

QUESTIONS FOR YOU – TRUSTED ADVISOR

Over the last few newsletters, we have asked questions about how we engage with you. This time the question is “Do you consider Perry's Solutions, Inc. to be a trusted advisor?” When working with R&D information, it is clear that the information is sensitive for each company. Trust needs to exist to talk. Plus there is the advisory role. Will we provide useful information? Will we encourage options beyond what we do? Will we charge hours only when they can create value? Interested to hear about our interactions from your perspective!

THEORY OF INVENTIVE PROBLEM SOLVING - VIDEO ON YOUTUBE

Our most popular video lately has been “Theory of Inventive Problem Solving.” It is a Russian methodology for brainstorming and coming up with novel solutions, within a framework. Ok – a player dunking video beat it out for new videos, but this was the highest viewed business related video! See the link to watch the Problem Solving video for yourself. It really can provide useful new ideas. <http://bit.ly/1qdOM9r>.

Have a great day!



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